



# GRADUATION 2007



## Student Quick Reference Guide The Cal Student Store

### ❖ CAP & GOWN RENTAL

Cap and gown rental reservations begin on Monday, March 19, 2007. Cap and gowns rentals will be distributed at the Grad Finale in front of The Cal Student Store from Monday, April 23, 2007 to Wednesday, April 25, 2007 from 10:00 a.m. to 4:00 p.m. The caps are one size fits all, and the gown size is determined by the student's height. The rental includes a cap, gown, tassel with a 2007 drop date (tam for Doctorate students only), and hood (for Masters and Doctorate students only). The gown, tam, and hood must be returned by Friday, June 1, 2007, or a progressive late fee will be charged. Students keep the cap and the tassel.

Regalia Rentals: includes gown, hood (if applicable\*), cap, and tassel with 2007 drop date, tam (if applicable\*\*).

Bachelor	\$40.00
Master*	\$65.00 (includes hood)
Doctor*, **	\$69.00 (includes hood and tam)

Note: If students are unable to attend the Grad Finale, please contact the Cal Student Store graduation department.

### ❖ GRADUATION ANNOUNCEMENTS

Graduation announcements are formal notices to send to family and friends announcing the student's graduation. Announcements are notices, not invitations. Students may include an invitation with their announcement. Invitations may be provided by the administration office of the student's college. Students can also use the custom seal note cards as invitations or as thank you cards. Some departments have limited space available in their venue and therefore limit the number of guests, but others may not have such restrictions. Students should check with their department regarding invitation policy before inviting guests.

Announcements come in two forms: generic or personalized.

Generic announcements come in packs of 10 for \$19.95 and include announcements, inner and outer envelopes, and cards upon which the student can write their name and degree. Generic announcements are also available in Spanish.

Personalized announcements announce the student's name, major, degree, day, date, time, and location of their ceremony in the text of the card. The minimum order for personalized announcements is 25 for \$67.95. Additional personalized announcements can be ordered in sets of 5 for \$13.95. Students may also include an additional line of text to announce honors, emphasis in, minor, or double major at no extra charge. Personalized announcements are shipped within 21 days after receipt of purchase from the Cal Student Store.

Announcements should arrive at their destination at least two weeks prior to your ceremony. They come with inner and outer envelopes. The outer envelope should be addressed formally (i.e. Mr., Mrs., Ms. with full name spelled out). The inner envelope may be addressed informally (e.g. Mom, Aunt Beatrice, Cuddlecakes, etc.). Class of 2007 etiquette seals are used to seal the inner envelopes and are available in packs of 25 for \$9.95.

### ❖ CERTIFICATE OF APPRECIATION

A certificate of appreciation is a gift of special thanks and acknowledgement given to the person(s) who supported the student throughout their studies. The Cal Student Store will prepare a personalized Certificate of Appreciation to present to someone special for \$26.95.

### ❖ STOLE OF GRATITUDE & TRIBUTE CORD

Students have the option of wearing the UC Berkeley Stole of Gratitude or Tribute Cord to their graduation ceremony. The Stole of Gratitude is a length of satin with a special embroidered UC Berkeley seal or Cal script. The Stole of Gratitude can be embroidered to include the name of a fraternity/sorority, student organization/club, sports team, or "Class of 2007." The Tribute Cord is a navy double strand cord much like an honor cord, and can be worn by any student to decorate the graduation regalia. Both the Stole of Gratitude and the Tribute Cord are symbols of the student's accomplishments at UC Berkeley. They are designed to be worn during commencement and then presented as a token of appreciation to a family member, friend, and/or mentor who has supported them emotionally or financially throughout their academic career. Especially nice for graduation pictures and regal-looking when worn in ceremony, the Stole of Gratitude is available for purchase for \$25.00, and the Tribute Cord for \$15.00.

## ❖ GRADUATION PACKAGES

Take care of all your graduation needs with one order! Graduation Packages include everything a student needs for graduation. Order forms and announcement samples are available in the Cal Student Store graduation department. Graduation Packages are available starting Monday, March 19, 2007.

<b>Grad Pack #1</b>	Gown (and Hood*) Rental	Bachelor	\$175.00
	Cap and Tassel (Tam** Rental)	Master*	\$200.00
	25 Personalized Announcements	Doctor*	\$205.00
	25 Custom Seal Cards		
	25 Year date Etiquette Seals		
	25 Return Address Labels		
	UC Berkeley Seal Diploma Cover One-Year Membership to California Alumni Association		
<b>Grad Pack #2</b>	Gown (& Hood*) Rental	Bachelor	\$300.00
	Cap and Tassel (Tam** Rental)	Master*	\$325.00
	25 Personalized Announcements	Doctor*	\$330.00
	25 Custom Seal Cards	JD/OD*	\$335.00
	25 Year date Etiquette Seals		
	25 Return Address Labels		
	Windsor Medallion Diploma Frame One-Year Membership to California Alumni Association * (Masters & Doctorates) **(Doctorates Only)		

## ❖ GENERAL INFORMATION

Students graduating with departmental honors are eligible to purchase an honor cord for \$15.00 to wear during their graduation ceremony. Students **MUST** be on their department's honor list and be prepared to show student ID to purchase an honor cord.

Masters and Doctorate students can rent hoods to wear during their ceremony. A hood is a cowl-type decoration worn around the neck that hangs down the back. There is a velveteen strip of material that reflects their degree. The inside opens up to satin which reflects the institution where the degree was conferred. The hood should be worn such that, from the front, the satin is on bottom and the velveteen is on top, closest to the head. Here are some color examples. Please see the store for more color identities.

PhD	Royal Blue	Master of Science	Gold
JD	Purple	Master of Social Welfare	Citron
DPH	Salmon Pink	Master of Arts	White
OD	Aqua	MBA	Beige

Students should know their degree prior to rental, as The Cal Student Store cannot assume what the student's degree is, or be held responsible for incomplete information. For example, a Masters of Engineering is different from a Masters of Science in Engineering. **Not all Doctorate degrees are a Ph.D.** However, a Ph.D. is universal, so a Ph.D. in Education will have the same color as a Ph.D. in MCB.

The Velvet Tam is the traditional style of headwear for doctoral regalia. **Only doctorate students can rent a tam.**

Students can also purchase their graduation gown, hood and tam, instead of renting them! The Cal Student Store carries the UC Official Doctor gown, velvet PhD hood and tam (in blue or black) in stock at the store for immediate purchase, or can order a custom tailored-made gown. Tailor-made gowns take approximately 6-8 weeks. Any customers ordering a custom made gown later than 6-8 weeks before the ceremony will receive free rental regalia. Purchasing custom regalia is highly recommended for students that will continue a career in education, e.g. teaching, and participate in graduation ceremonies as a professor in the future. Please stop by the Cal Student Store for more details or to have measurements taken.

❖ **GRAD FINALE & COMMENCEMENT TICKETS!!! April 23, 24, and 25, 2007** To make things easier, JOSTENS and THE CAL STUDENT STORE have dedicated three days in the month of April to fulfill all of the student's graduation needs. This will be a great opportunity to get everything done in one trip. Students can order graduation packages, regalia rentals, personalized announcements, diploma frames, and purchase the commemorative CLASS OF 2007 SWEATSHIRT. Students will also receive information about class rings, BLUE & GOLD Yearbook, CALIFORNIA ALUMNI ASSOCIATION Lifetime Membership, and post-graduation planning with the UC CAREER CENTER and KAPLAN testing services. Come and enter for a chance to win prizes from the above organizations. **COMMENCEMENT CONVOCATION TICKETS ARE ONLY AVAILABLE AT THE GRAD FINALE.**

FOR FURTHER QUESTIONS PLEASE CALL US AT 510.642.9000 x681 OR COME VISIT US IN THE GRADUATION DEPARTMENT AT THE CAL STUDENT STORE. A FULL LIST OF CEREMONIES IS AVAILABLE IN THE STORE.

**CONGRATULATIONS!**